



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

BOARD OF DIRECTORS

ROBERT E. ALVARADO

Division 1

DON WILSON

Division 2

GLORIA DIZMANG

Division 3

KATHY MAC LAREN

Division 4

VINCENT DINO

Division 5

July 25, 2019

**AGENDA FOR A MEETING
OF THE REGIONAL LEADERSHIP AND OUTREACH
COMMITTEE
OF THE PALMDALE WATER DISTRICT
Committee Members: Don Wilson-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale**

WEDNESDAY, JULY 31, 2019

3:00 p.m.

DENNIS D. LaMOREAUX

General Manager

ALESHIRE & WYNDER LLP

Attorneys

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale (Government Code Section 54957.5). Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted, and offenders will be requested to leave the meeting. (PWD Rules and Regulations, Appendix DD, Sec. IV.A.)

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll call.
- 2) Adoption of agenda.
- 3) Public comments for non-agenda items.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)



- 4.1) Presentation of Proposition 218 process and timeline and review of outreach plans for 2019 Rate Study process. (Public Affairs Director Shay/Finance Manager Williams)
- 4.2) Presentation on 2019 Rate Study information relative to the Regional Leadership and Outreach Committee. (Assistant General Manager Ly)
- 4.3) Consideration and possible action on outreach activities for 2019. (Public Affairs Director Shay)
 - a) Outreach report.
 - b) Upcoming events/2019 plans.
 - c) Water Summit.
- 4.4) Consideration and possible action on development of Lobbying Policy. (General Manager LaMoreaux)
- 4.5) Establishment of 2019 Regional Leadership and Outreach Committee goals. (General Manager LaMoreaux)
- 5) Information Items.
 - 5.1) Other.
- 6) Board members' requests for future agenda items.
- 7) Date of next Committee meeting.
- 8) Adjournment.



DENNIS D. LaMOREAUX,
General Manager

DDL/dd

P A L M D A L E W A T E R D I S T R I C T
B O A R D M E M O R A N D U M

DATE: July 24, 2019 **July 31, 2019**
TO: REGIONAL LEADERSHIP AND OUTREACH COMMITTEE **Committee Meeting**
FROM: Michael Williams, Finance Manager/CFO
VIA: Dennis D. LaMoreaux, General Manager
RE: ***AGENDA ITEM NO. 4.1 – PRESENTATION OF PROPOSITION 218 PROCESS AND TIMELINE AND REVIEW OF OUTREACH PLANS FOR 2019 RATE STUDY PROCESS.***

Discussion:

Presented here is the 2019 rate study schedule and Proposition 218 process.

Timeline:

July 17 – Presentation of 2019 Rate Study Schedule to the Financial Health & Stability Committee

July 24 – Presentation to the Organizational Excellence Committee

July 31 – Presentation to Leadership & Outreach Committee

August 6 – Presentation to the Resource Reliability & Operational Efficiency Committee

August 12 – RDN’s Presentation on Findings/Models/Proposed Rates to Board of Directors, 6 p.m. @ PWD

August 15 – Mail Rate Notice

August 22 – Workshop for Elected Officials, Community Leaders, Water Ambassadors, 5:30-8 p.m. @ PWD

August 28 – Community Workshop, 5:30-8 p.m. @ Palmdale Learning Plaza, 38043 Division Street, Palmdale

September 3 – Deadline for Mailing Rate Notice

September 7 – Open House, 9 a.m.- noon @ Water Treatment Plant

September 24 – Community Workshop, 5:30-8 p.m. @ Buena Vista Elementary School, 37005 Hillcrest Drive, Palmdale

October 28 – Board of Directors Public Hearing for 2019 Rate Study



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Regional Leadership and Outreach – Projects Needed

2020 - 2024

Regional Leadership and Outreach



- Enhance relationships with Antelope Valley partnerships, including local water agencies, Antelope Valley State Water Contractors Association and the Palmdale Recycled Water Authority
- Expand school water education programs
- Engage elected officials in water-related issues
- Continue offering career opportunities through the Internship Program



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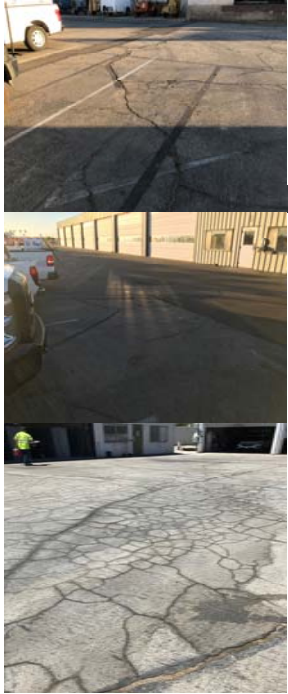
Regional Leadership and Outreach

- Provide opportunities for local businesses to contract with the District
- Be point of communication for customers' water-related public health concerns
- Enhance the District's Public Outreach Plan



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Regional Leadership and Outreach Projects



- Main Office Stucco Repair and Painting
 - Stucco siding is falling off building
- Main Office, NOB and Maintenance Yard Parking Lot Resurfacing
 - Cracks in pavement create walking hazard for staff and customers
- Main Office Carpet, Tile and Paint
 - Improve customer and employee experience
- Emergency Power to NOB
 - Provide emergency power to NOB
- Main Office Ergonomic Retrofit of Customer Care Work Area
 - Provide a modern, open and ergonomic work area



Regional Leadership and Outreach Projects



- Public Website Redesign
 - Modernize existing site to better support our customers
- GIS Enhancements
 - Increase GIS capabilities to meet GIS centric vision
- Mass Communications
 - Real time and near real time communication with our customers
- Customer Mobile Application
 - Device agnostic application for our customers to manage their accounts



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Regional Leadership and Outreach Projects



AT&T 09:53 100%

PWD Weak Cell Signal

Survey to report areas within the District where cellular signal is weak.

Report Signal Strength *
Select number of bars (signal strength) displayed on your iPad or mobile device.

No Bars
 1 Bar
 2 Bars

Name *
person submitting the survey

Date/Time Survey Sent *
default is current date and time

June 28, 2019 09:53

Comments
place to report issues that could be affecting the signal strength

✓



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Regional Leadership and Outreach Projects



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Regional Leadership and Outreach Projects



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QUESTIONS?



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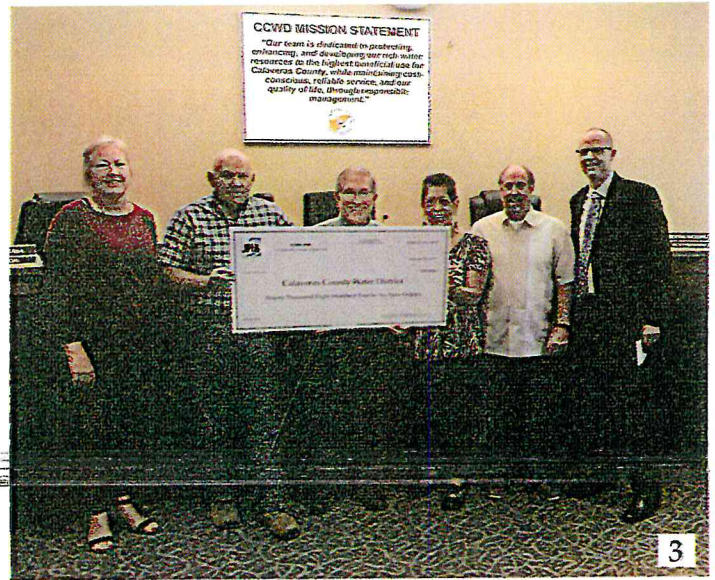
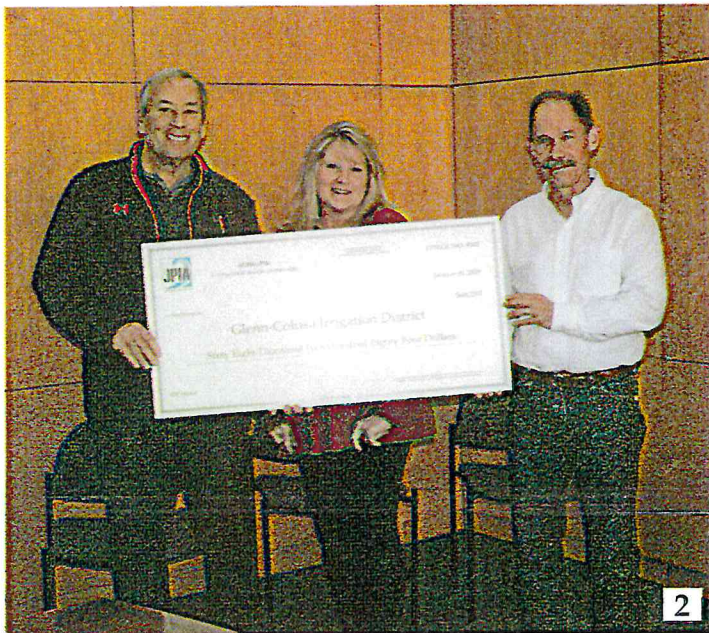
AGENDA ITEM NO. 4.3

\$4.5 Million In Refund Checks Distributed To Members

In March and April of 2019, the JPIA distributed \$4.5 million in refunds to approximately 193 of its members.

Since the establishment of the Rate Stabilization Fund, more than 20 years ago, the JPIA has refunded over \$50 million to its members.

Many of this year's refunds were delivered in person by members of the Executive Committee and management staff. Here are some of those presentations.

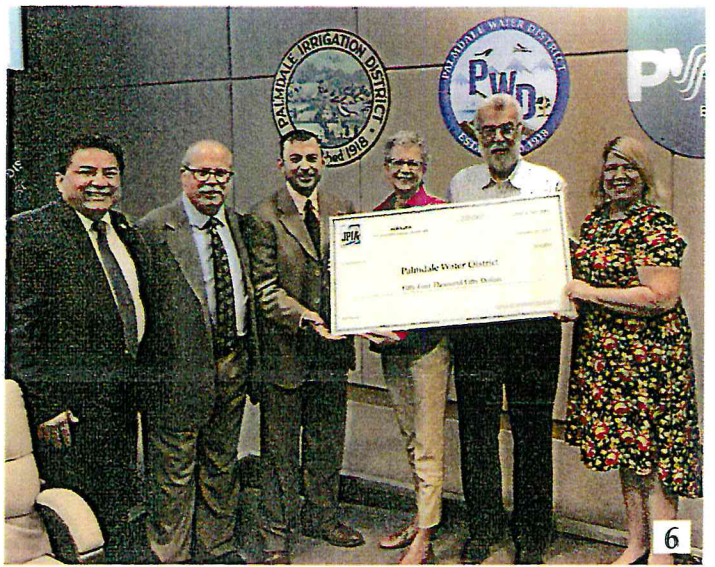


1. Elsinore Valley Municipal Water District
2. Glenn-Colusa Irrigation District
3. Calaveras County Water District
4. Moulton Niguel Water District
5. Reclamation District 108
6. Palmdale Water District
7. San Luis & Delta-Mendota Water Authority
8. Desert Water Agency
9. Yolo County Flood Control & Water Conservation District
10. Stockton East Water District





5



6



7



8



9



10

PWD GM LaMOREAUX NOMINATED FOR STATE SPECIAL DISTRICTS ASSOCIATION BOARD

Palmdale Water District (PWD) General Manager Dennis D. LaMoreaux is a candidate for the California Special Districts Association (CSDA) Southern Network Board of Directors. He is seeking a seat on the Southern Network, which is comprised of three directors representing six counties including Los Angeles.

Formed 50 years ago, CSDA is a Sacramento-based, non-profit association that promotes good governance and improves local services through professional development, advocacy and other services for independent special districts, such as water, fire, cemetery and library.

LaMoreaux, who was nominated unanimously by the PWD Board of Directors in March, is one of about half a dozen candidates for the open seat on the Southern Network, which is one of six CSDA networks in the state. The voting by Southern Network agencies takes place through August 9. Each special district board is allowed one vote.

"I am deeply honored and humbled to be nominated for the important task of representing the special districts of the Southern Network," LaMoreaux said. "I fully understand the important role special districts play to efficiently provide services for the people of Los Angeles County and California. I look forward to strengthening the understanding of our role and helping ensure we remain viable."

Last month, the Antelope Valley-East Kern Water Agency (AVEK) Board of Directors, which is a member of the CSDA Southern Network, voted in favor of supporting LaMoreaux for the position.

"The AVEK Board unanimously endorse and recommend Dennis LaMoreaux to represent the Antelope Valley for the CSDA Board seat," said AVEK Board President Shelley Sorsabal. "His leadership throughout the water world is proof that he is the right person to represent us."

LaMoreaux has worked for more than 30 years with special districts in California. Aside from a short time with Rosamond Community Services District, he has spent the majority of his career at PWD where he started in 1989 as the Assistant General Manager.

"Dennis' dedication, loyalty, knowledge and work ethic have made him a stellar leader for Palmdale Water District," said PWD Board President Vincent Dino. "We are confident that he will be a true asset to the Southern Network Board."

If elected, LaMoreaux will be one of three Southern Network Board members representing nearly 200 agencies in the counties of Los Angeles, San Bernardino, Riverside, Orange, San Diego and Imperial. The term runs from 2020-2023.

The duties for a CSDA Board member include attending all board meetings that are held every other month in Sacramento. The representative must also be a member of at least one committee, which meets three to five times per year. Attendance is also mandatory at the annual Special Districts Legislative Days and the CSDA Annual Conference. Within two years of

starting the three-year term, a new Board member is required to complete all four modules of CSDA's Special District Leadership Academy.



MOVERS & SHAKERS



Angela Lowrey

Angela Lowrey with Delta Diablo was named by the California Association of Public Information Officials (CAPIO) as the state's Communicator of the Year for 2019, recognizing her dedication to clean water education and resource recovery outreach, her overall expertise in the communications field and for her award-winning creativity in her work. She was presented with the Communicator of the Year Award at CAPIO's annual conference in Newport Beach on April 10, 2019.



Cindy Gustafson

Cindy Gustafson will be Placer County's new Board of Supervisors member for District 5, appointed by a unanimous vote of the board April 11, 2019. A 36-year resident of District 5, she has extensive nonprofit, business and local government experience in eastern Placer County, including 26 years with the Tahoe City Public Utility District – serving eight of those years as general manager.



Randall James Reed

Cucamonga Valley Water District (CVWD) Board Member **Randall James Reed** was recently appointed to become the President of the Association of San Bernardino County Special Districts (ASBCSD), which is a chapter of the statewide California Special Districts Association (CSDA). Director Reed has been a member of ASBCSD since 2015 and served as the Treasurer prior to his appointment as President.

Bruce Wales, general manager of the Santa Ynez River Water Conservation District, retired after 24 years with the district, having started his employment April 18, 1995. He was replaced by **Kevin Walsh**, who has worked for several

water districts in California and most recently he served as president of the board of trustees for the Santa Ynez River Water Conservation District, Improvement District No. 1, a position he resigned to accept the job.



Gloria Dizmang

Gloria Dizmang, a former Palmdale Water District (PWD) Board director, was sworn in following her appointment by the Board to fill the vacant seat for Division 3. In a unanimous 4-0 vote, the Board chose Director Dizmang to replace former Director Marco Henriquez, who resigned in March.



Noelani Middenway, District Clerk (left) and Gina Terraneo, Management Analyst II.

The **Costa Mesa Sanitary District (CMSD)** was honored with an Award of Distinction for Excellence in Public Information and Communications by the state association California Association of Public Information Officials (CAPIO) for the creation of its Citizens Environmental Protection Academy (CEPA).



The **Orange County Water District (OCWD)** and the **Orange County Sanitation District (OCSD)** received a Silver Mercury Award for their Groundwater Replenishment System (GWRS) Bottled Water Campaign. The International Mercury Awards competition honors the best in public relations, public affairs and corporate communications.



California Department of Water Resources
The State Water Project • Power and Risk Office

State Water Project's Power Market Activities Helping With Renewable Integration in California

SWP Operates in an Evolving Power Market

The California State Water Project's (SWP) facilities are interconnected to the California Independent System Operator (CAISO) grid and their operations are being optimized to:

- 1) meet SWP's water delivery obligations;
- 2) operate pumping and generation assets within CAISO power market design constraints and needs.

CAISO's market design, reliability needs, and price trends are evolving due to the continuous increase of renewable energy resources resulting from the implementation of State mandates meant to promote clean energy portfolios. **The SWP is proactively responding to these changes, which reduces reliance on fossil fuel energy resources, assists in maintaining grid reliability, and controls energy costs for water customers.**

Overview

The SWP is the largest state-built and operated multi-purpose water and power system in the United States. The more than 700 miles of canals, tunnels, and pipelines provides:

- Delivery of drinking water for 27 million people
- Delivery of irrigation water for 750,000 acres of farmland
- Generation of clean Hydropower
- Recreation
- Flood protection
- Fish and wildlife habitat

California Aqueduct in Palmdale, California, transports water as part of the State Water Project.



POLICY TITLE: Legislative Advocacy Policy
POLICY NUMBER: 1055

1055 **Purpose**

The purpose of the policy is to guide [DISTRICT] officials and staff in considering legislative or regulatory proposals that are likely to have an impact on [DISTRICT], and to allow for a timely response to important legislative issues. Although the expenditure of public funds for the purpose of supporting or opposing a ballot measure or candidate is prohibited,¹ the expenditure of public funds is allowed to advocate for or against proposed legislation or regulatory actions which will affect the public agency expending the funds.²

The purpose for identifying Legislative Advocacy Procedures is to provide clear direction to [DISTRICT] staff with regard to monitoring and acting upon bills during state and federal legislative sessions. Adherence to Legislative Advocacy Procedures will ensure that legislative inquiries and responses will be administered consistently with “one voice” as to the identified Advocacy Priorities adopted by the Board of Directors. The Legislative Advocacy Procedures and Advocacy Priorities will provide the [DISTRICT] General Manager, or other designee, discretion to advocate in [DISTRICT] best interests in a manner consistent with the goals and priorities adopted by the Board of Directors. This policy is intended to be manageable, consistent, and tailored to the specific needs and culture of [DISTRICT].

1055.1 **Policy Goals**

- Advocate the [DISTRICT] legislative interests at the State, County, and Federal levels.
- Inform and provide information to the Board of Directors and district staff on the legislative process and key issues and legislation that could have a potential impact on the district.
- Serve as an active participant with other local governments, the California Special Districts Association, and local government associations on legislative and regulatory issues that are important to the district and the region.
- Seek grant and funding assistance for [DISTRICT] projects, services, and programs to enhance services for the community.

1055.2 **Policy Principles**

The Board of Directors recognizes the need to protect [DISTRICT] interests and local control, and to identify various avenues to implement its strategic and long-term goals. It is the policy of [DISTRICT] to proactively monitor and advocate for legislation as directed by the Advocacy Priorities and by the specific direction of the Board of Directors.

¹ Cal. Gov. Code § 54964.

² Cal. Gov. Code § 53060.5; *Stanson v. Mott* (1976) 17 Cal. 3d 206.





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This policy provides [DISTRICT] General Manager, or other designee, the flexibility to adopt positions on legislation in a timely manner, while allowing the Board of Directors to set Advocacy Priorities to provide policy guidance. The Board of Directors shall establish various Advocacy Priorities and, so long as the position fits within the Advocacy Priorities, staff is authorized to take a position without board approval.

Whenever an applicable Advocacy Priority does not exist pertaining to legislation affecting the [DISTRICT], the matter shall be brought before the Board of Directors at a regularly scheduled board meeting for formal direction from the Board of Directors. [The Board of Directors may choose to establish a standing committee of two Directors, known as the "Legislative Advocacy Committee", with the authority to adopt a position when consideration by the full Board of Directors is not feasible within the time-constraints of the legislative process.]

Generally, the [DISTRICT] will not address matters that are not pertinent to the district's local government services, such as social issues or international relations issues.

1055.3 Legislative Advocacy Procedures

It is the policy of [DISTRICT] to proactively monitor and advocate for legislation as directed by the Advocacy Priorities and by the specific direction of the Board of Directors. This process involves interaction with local, state, and federal government entities both in regard to specific items of legislation and to promote positive intergovernmental relationships. Accordingly, involvement and participation in regional, state, and national organizations is encouraged and supported by the [DISTRICT].

Monitoring legislation is a shared function of the Board of Directors and General Manager or designated staff. The Legislative Advocacy Procedures are the process by which staff will track and respond to legislative issues in a timely and consistent manner. The General Manager, or other designee, will act on legislation utilizing the following procedures:

1. The General Manager or other designee shall review requests that the [DISTRICT] take a position on legislative issues to determine if the legislation aligns with the district's current approved Advocacy Priorities.
2. The General Manager or other designee will conduct a review of positions and analysis completed by the California Special Districts Association and other local government associations when formulating positions.
3. If the matter aligns with the approved priorities, [DISTRICT] response shall be supplied in the form of a letter to the legislative body reviewing the bill or measure. Advocacy methods utilized on behalf of the district, including but not limited to letters, phone calls, emails, and prepared forms, will be



communicated through the General Manager or designee. The General Manager or designee shall advise staff to administer the form of advocacy, typically via letters signed by the General Manager, or designee, on behalf of the Board of Directors.

4. All draft legislative position letters initiated by the General Manager or designee shall state whether the district is requesting “support”, “support if amended”, “oppose”, or “oppose unless amended” action on the issue, and shall include adequate justification for the recommended action. If possible, the letter should include examples of how a bill would specifically affect the district, e.g. “the funding the district will lose due to this bill could pay for X capital improvements.”
 - a. Support – legislation in this area advances the district’s goals and priorities.
 - b. Oppose – legislation in this area could potentially harm, negatively impact or undo positive momentum for the district, or does not advance the district’s goals and priorities.
5. The General Manager may also provide a letter of concern or interest regarding a legislative issue without taking a formal position on a piece of legislation. Letters of concern or interest are to be administered through the General Manager or designee.
6. When a letter is sent to a state or federal legislative body, the appropriate federal or state legislators representing the [DISTRICT] shall be included as a copy or “cc” on the letter. The appropriate contacts at the California Special Districts Association and other local government associations, if applicable, shall be included as a cc on legislative letters.
7. A position may be adopted by the General Manager or designee if any of the following criteria is met:
 - a. The position is consistent with the adopted Advocacy Priorities;
 - b. The position is consistent with that of organizations to which the district is a member, such as the California Special Districts Association; or
 - c. The position is approved by the Board of Directors [or the Legislative Advocacy Committee].
8. All legislative positions adopted via a process outside of a regularly scheduled Board Meeting shall be communicated to the Board of Directors at the next regularly scheduled Board Meeting. When appropriate, the General Manager or other designee will submit a report (either written or verbal) summarizing activity on legislative measures to the Board of Directors.

1055.4 **Advocacy Priorities**

Revenue, Finances, and Taxation

Ensure adequate funding for special districts’ safe and reliable core local service delivery. Protect special districts’ resources from the shift or diversion of revenues without the consent of the affected districts. Promote



the financial independence of special districts and afford them access to revenue opportunities equal to that of other types of local agencies. Protect and preserve special districts' property tax allocations and local flexibility with revenue and diversify local revenue sources.

Support opportunities that allow the district to compete for its fair share of regional, state, and federal funding, and that maintain funding streams. Opportunities may include competitive grant and funding programs. Opportunities may also include dedicated funding streams at the regional, state, or federal levels that allow the district to maximize local revenues, offset and leverage capital expenditures, and maintain district goals and standards.

Governance and Accountability

Enhance special districts' ability to govern as independent, local government bodies in an open and accessible manner. Encourage best practices that avoid burdensome, costly, redundant or one-size-fits all approaches. Protect meaningful public participation in local agency formations, dissolutions, and reorganizations, and ensure local services meet the unique needs, priorities, and preferences of each community.

Oppose additional public meeting and records requirements that unnecessarily increase the burden on public resources without effectively fostering public engagement and enhancing accountability of government agencies.

Promote local-level solutions, decision-making, and management concerning service delivery and governance structures while upholding voter control and maintaining LAFCO authority over local government jurisdictional reorganizations and/or consolidations.

Human Resources and Personnel

Promote policies related to hiring, management, and benefits and retirement that afford flexibility, contain costs, and enhance the ability to recruit and retain highly qualified, career-minded employees to public service. As public agency employers, support policies that foster productive relationships between management and employees.

Maintain special districts' ability to exercise local flexibility by minimizing state mandated contract requirements. Oppose any measure that would hinder the ability of special districts to maximize local resources and efficiencies through the use of contracted services.

Infrastructure, Innovation, and Investment

Encourage prudent planning for investment and maintenance of innovative long-term infrastructure. Support the contracting flexibility and fiscal tools and incentives needed to help special districts meet California's changing



demands. Promote the efficient, effective, and sustainable delivery of core local services.

Prevent restrictive one-size-fits-all public works requirements that increase costs to taxpayers and reduce local flexibility.

PALMDALE WATER DISTRICT
BOARD MEMORANDUM

DATE: June 13, 2019
TO: BOARD OF DIRECTORS
FROM: Mr. Dennis D. LaMoreaux, General Manager
CC: Mr. Adam Ly, Assistant General Manager
Mr. Michael Williams, Finance Manager
Department Managers
RE: 2019 AGENDA FOCUS FOR STANDING COMMITTEES

In lieu of this month's General Manager Report, below is the proposed focus for 2019 Standing Committees based on the direction of the Board of Directors.

The Board of Directors held workshops on January 30 and May 16, 2019. The focus of these workshops was examining the District's Strategic Plan and Initiatives and resetting the Standing Committees to better align with the Strategic Plan. An outcome of the workshops was establishing the following Standing Committees:

Resource Reliability and Operational Efficiency
Organizational Excellence
Financial Health and Stability
Regional Leadership and Outreach

The Board, with assistance from the Mathis Group, then discussed improving communication between the committees and the full Board to ensure they remained aligned. The Board also agreed to set the general 2019 agenda for the committees.

The following pages summarize the general 2019 agenda focus for each committee as agreed to by the full Board and include additional suggestions for each committee to consider when setting meeting agendas.

RESOURCE RELIABILITY AND OPERATIONAL EFFICIENCY

Director Mac Laren, Chair

Director Alvarado

GOAL: *To Ensure Reliable Water Sources, Facilities and Equipment*

Committee Direction from Workshops:

- Set 2019 Goals
- Three Bold New Innovations in Strategic Initiative Nos. 1 and 3
- Committee's Role/Support of Asset Management and Energy Efficiency

Additional Suggestions:

- Review 5-year Capital Project Plan incorporated in the 2019 Rate Study
- Review Use of Technology in all District Operations and Develop Future Direction

ORGANIZATIONAL EXCELLENCE

Director Dizmang, Chair

Director Mac Laren

GOAL: *To Promote Employee Retention and Excellence*

Committee Direction from Workshops:

- Set 2019 Goals
- Three Bold New Innovations in Strategic Initiative No. 2
- Committee's Role/Support of Asset Management and Energy Efficiency

Additional Suggestions:

- Develop System for High-Quality Reporting from Committees to Full Board
- Review, Update, and Recommend Action on Existing Project Labor Agreement Prior to Its Expiration on November 14, 2019

FINANCIAL HEALTH AND STABILITY

Director Dizmang, Chair

Director Wilson

GOAL: *To Ensure and Maintain Financial Stability*

Committee Direction from Workshops:

- Set 2019 Goals
- Three Bold New Innovations in Strategic Initiative No. 4
- Committee's Role/Support of Asset Management and Energy Efficiency

Additional Suggestions:

- Provide Oversight of 2019 Rate Study Process
- Review Structure of Directors' O&M Budgeting and Make Recommendation to Full Board
- Review Financing Options of Major Projects and Recommend Action(s) to Full Board
- Develop Policy Revisions to Ensure Compliance with SB 998 in 2020

REGIONAL LEADERSHIP AND OUTREACH:

Director Wilson, Chair

Director Alvarado

GOAL: *To be an Industry Leader, Both Locally and Regionally, and to Develop New and Innovative Programs*

Committee Direction from Workshops:

- Set 2019 Goals
- Three Bold New Innovations in Strategic Initiative Nos. 5 and 6
- Committee's Role/Support of Asset Management and Energy Efficiency

Additional Suggestions:

- Develop Lobbying Policy and Make Recommendation to the Full Board
- Review Outreach Plans for 2019 Rate Study Process
- Review All Interagency Cooperative Efforts, Formal and Informal, for Their Assistance in Fulfilling the District's Strategic Goals