



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

May 9, 2019

BOARD OF DIRECTORS

ROBERT E. ALVARADO
Division 1

DON WILSON
Division 2

GLORIA DIZMANG
Division 3

KATHY MAC LAREN
Division 4

VINCENT DINO
Division 5

DENNIS D. LaMOREAUX
General Manager

ALESHIRE & WYNDR LLP
Attorneys



AGENDA FOR A STRATEGIC PLAN SPECIAL MEETING WORKSHOP OF THE BOARD OF DIRECTORS OF THE PALMDALE WATER DISTRICT to be held at the District's office at 2029 East Avenue Q, Palmdale THURSDAY, MAY 16, 2019

3:00 p.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting. (PWD Rules and Regulations, Appendix DD, Sec. IV.A.)

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Pledge of Allegiance.
- 2) Roll Call.
- 3) Adoption of Agenda.
- 4) Action Items – Action Calendar (The public shall have an opportunity to comment on any action item as each item is considered by the Board of Directors prior to action being taken.)
 - 4.1) Workshop, consideration, and possible action on Palmdale Water District's 2020 Strategic Plan. (General Manager LaMoreaux/Dr. Bill Mathis, The Mathis Group)
- 5) Adjournment.

ADAM C. LY, Assistant General Manager
ACL/dh

2020 STRATEGIC PLAN
(date)

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Strategic Initiative No. 1 – Water Resource Reliability:

- Complete the 2020 phase of the Upper Amargosa Creek Recharge Project
- Ensure Palmdale Recycled Water Authority (PRWA) to be fully operational by year 2020
- Continue participation in the Antelope Valley Watermaster pursuant to the Antelope Valley Groundwater Adjudication agreement
- Complete the grade-control structure for the Littlerock Reservoir Sediment Removal Project and begin the process of sediment removal from the Reservoir
- Continue the next phase towards the completion of Palmdale Regional Groundwater Recharge and Recovery Project
- Identify and pursue opportunities to increase the reliability of water supply

Strategic Initiative No. 2 – Organizational Excellence:

- Offer competitive compensation and benefits package to promote employee retention
- Focus Succession Planning Program on ensuring an overlap of training for key positions
- Continue providing transparency to our ratepayers
- Promote and support leadership training and professional development programs to enhance the District's customers' experience

Strategic Initiative No. 3 – Systems Efficiency:

- Implement 2016 Water System Master Plan
- Develop a five-year Infrastructure Revitalization Plan to continue the reinvestment and preventative maintenance for aging infrastructure
- Explore energy independence
- Continue being the industry's leader on the use of Granular Activated Carbon (GAC)
- Continue to improve safety and training for Directors, employees and customers
- Develop a crisis communications plan

Strategic Initiative No. 4 – Financial Health and Stability:

- Continue to pursue additional grant funding for all District projects
- Adopt a sustainable and balanced rate structure to meet short and long-term needs
- Implement the five-year financial plan in conjunction with the 2019 five-year Water Rate Plan
- Maintain and build reserve levels, high-level bond rating, and financial stability

Strategic Initiative No. 5 – Regional Leadership:

- Enhance relationships with Antelope Valley partnerships, including local water agencies, Antelope Valley State Water Contractors Association and the Palmdale Recycled Water Authority
- Continue school water education programs
- Engage elected officials in water-related issues
- Offer career opportunities through an Internship Program
- Provide opportunities for local businesses to contract with the District

Strategic Initiative No. 6 – Customer Care, Advocacy and Outreach:

- Continue Customer Care accessibility through communication and feedback to enhance customers' experience
- Continue offering additional payment options
- Be point of communication for customers' water-related public health concerns
- Continue enhanced communication with the public
- Increase public awareness of the District's mission to provide the highest quality water at the lowest possible cost

Strategic Initiative No. 7 – Innovation:

- Explore the feasibility of lobbying efforts on behalf of the District
- Utilize equipment and technology to their fullest capacity to reduce costs and improve efficiency
- Continue researching and testing new technologies of advanced water treatment methods
- Develop a standardized Project Management Program

DRAFT

PWD 2019 STANDING COMMITTEES AND APPOINTMENTS (date)

WATER RESOURCE RELIABILITY: (new Standing Committee)

Director _____

Director _____

GOAL: *To Ensure Reliable Water Sources and Water Storage Facilities*

Assignments:

- 1) Recharge and water storage projects
- 2) Recycled water
- 3) Groundwater management and supply
- 4) Littlerock Dam and Reservoir and Palmdale Lake
- 5) State Water Project
- 6) Water Conservation and Education Programs

ORGANIZATIONAL EXCELLENCE: (formerly Personnel Committee)

Director _____

Director _____

GOAL: *To Promote Employee Retention and Excellence*

Assignments:

- 1) Compensation and benefits
- 2) Succession Planning Program
- 3) Organizational structure
- 4) Personnel policies
- 5) Training
- 6) Internships and Mentoring

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SYSTEMS EFFICIENCY: (formerly Facilities Committee)

Director_____

Director_____

GOAL: *To Enhance Plans, Equipment, and Facilities*

Assignments:

- 1) Water System Master Plan and Infrastructure
- 2) Safety
- 3) Water Treatment Plant
- 4) Energy Projects
- 5) Land, Buildings, and Leases
- 6) Equipment and Technology

FINANCIAL HEALTH AND STABILITY: (formerly Finance Committee)

Director_____

Director_____

GOAL: *To Ensure and Maintain Financial Stability*

Assignments:

- 1) Grant funding
- 2) Five-year Water Rate Plan
- 3) Payment options
- 4) Budget and audit
- 5) Investments and reserves
- 6) Developer fees

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REGIONAL AND INNOVATIVE LEADERSHIP: (new Standing Committee)

Director _____

Director _____

GOAL: *To be an Industry Leader, Both Locally and Regionally, and to Develop New and Innovative Programs*

Assignments:

- 1) Antelope Valley partnerships and associations
- 2) Emergency Response Plan
- 3) Legislation and lobbying efforts
- 4) Board policies
- 5) Outreach Plan and publications
- 6) State-of-the-art concepts to improve efficiencies and operations

PALMDALE WATER DISTRICT DIRECTOR APPOINTMENTS:

- Antelope Valley State Water Contractors Association

Director _____

Director _____

Alternate _____

- Palmdale Recycled Water Authority

Director _____

Director _____

Alternate _____

- Plant 42 Environmental Restoration Advisory Board

Director _____

Director _____

Alternate _____

- Association of California Water Agencies & JPIA

Director _____

Alternate _____

BOARD LIAISONS:

The Board President shall act as and/or appoint Liaisons to various functions and organizations to represent PWD.

- AVEK

Director _____

- Fin & Feather Club

Director _____

The Board President shall appoint Ad Hoc Committees from time to time and reconstitute such committees as the need arises.