

MINUTES OF STRATEGIC PLAN SPECIAL MEETING WORKSHOP OF THE BOARD OF DIRECTORS OF THE PALMDALE WATER DISTRICT, MAY 16, 2019:

A Strategic Plan Special Meeting Workshop of the Board of Directors of the Palmdale Water District was held Thursday, May 16, 2019, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. President, Vincent Dino, called the meeting to order at 3:05 p.m.

1) Pledge of Allegiance.

At the request of President Dino, Director Dizmang led the pledge of allegiance.

2) Roll Call.

Attendance:

Vincent Dino, President
Kathy Mac Laren, Vice President
Gloria Dizmang, Treasurer
Don Wilson, Secretary
Robert Alvarado, Asst. Secretary

Others Present:

Dennis LaMoreaux, General Manager
Adam Ly, Assistant General Manager
Eric Dunn, General Counsel
Mike Williams, Finance Manager
Judy Shay, Public Affairs Director
Jennifer Emery, Human Resources Director
Chris Bligh, Facilities Manager
Tara Rosati, Customer Care Supervisor
Dr. Bill Mathis, The Mathis Consulting Group
Danielle Henry, Management Analyst
0 members of the public

3) Adoption of Agenda.

It was moved by Director Dizmang, seconded by Director Alvarado, and unanimously carried by all members of the Board of Directors present at the meeting to adopt the agenda, as written.

4) Action Items – Action Calendar: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Board of Directors Prior to Action Being Taken.)

4.1) Workshop, Consideration, and Possible Action on Palmdale Water District's 2020 Strategic Plan. (General Manager LaMoreaux/Dr. Bill Mathis, The Mathis Group)

Dr. Bill Mathis stated that this Board has great opportunity to be more efficient and effective than ever before after which each Director shared their perspective and agreed that they look forward to opportunities for improvement to continue the positive and productive direction of the District.

He then provided an overview of Standing Committee structures and leadership roles in relation to the goals of the Strategic Initiatives, and after a discussion of the process of Committee meeting minutes and of alternative options of providing timely meeting summaries to the full Board, Assistant General Manager Ly recommended that Committee staff reports be revised to include a status update section for completion during the meeting and provided to the full Board.

Discussions continued regarding Standing Committees and Member roles, assignments and leadership goals in accordance with Strategic Plan Initiatives, financial priorities, communication between the Board and staff, and the benefits of a condensed Committee structure with scheduled monthly meetings after which Dr. Bill Mathis recommended that President Dino meet with General Manager Lamoreaux to determine the Standing Committees and assigned Members.

Assistant General Manager Ly then provided a detailed overview of Asset Management and examples of how it translates into a financial model and levels of service followed by a brief discussion of planning, funding and finding balance through data and tracking.

Discussions continued regarding a new General Manager contract, succession planning, department audits, innovative strategies and tying vision with budget.

At 4:30 p.m., President Dino called for a ten-minute recess. He reconvened the Strategic Plan Special Meeting Workshop at 4:40 p.m.

Outreach efforts and lobbying opportunities were then discussed in detail including the initial investment and the benefits of a lobbyists, partnership grants, educational budget for travel and conferences, District goals and expectations, evaluating the effectiveness of a lobbyists, regional leadership, and the positive perception created through events such as the Water Ambassadors Academy after which Director Alvarado stated that hiring a full time Public Affairs Director and Grant Writer for the District are examples of successful investments.

Human Resources Director Emery then provided a brief review of three key concepts from the Board Norms including the Mission of the District, respect for fellow Board members and the public, and refraining from interpreting others thinking and spoken thoughts followed by a brief discussion of how these relate to the internal innovation of exploring new ideas and of the change in generations and transition needed to promote growth.

General Counsel Dunn then suggested that the appointment of Standing Committees be added to a future meeting agenda after which Dr. Bill Mathis recommended scheduling another Board Workshop in a few months.

5) Adjournment.

There being no further business to come before the Board, the meeting was adjourned at 5:29 p.m.


Secretary