

MINUTES OF MEETING OF THE REGIONAL LEADERSHIP AND OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, SEPTEMBER 17, 2019:

A meeting of the Regional Leadership and Outreach Committee of the Palmdale Water District was held Tuesday, September 17, 2019, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. Acting Chair Alvarado called the meeting to order at 3:30 p.m.

1) Roll Call.

Attendance:

Committee:

Robert Alvarado, Acting Chair

Vincent Dino, Alt. Committee
Member

Others Present:

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Mike Williams, Finance Manager

Judy Shay, Public Affairs Director

Dawn Deans, Executive Assistant

0 members of the public

2) Adoption of Agenda.

It was moved by Alternate Committee Member Dino, seconded by Acting Chair Alvarado, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments.

There were no public comments.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held July 31, 2019.

It was moved by Alt. Committee Member Dino, seconded by Acting Chair Alvarado, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Regional Leadership and Outreach Committee meeting held July 31, 2019.

4.2) Consideration and Possible Action on Adoption of Legislative Advocacy Policy. (Regional Leadership and Outreach Committee Goal/General Manager LaMoreaux).

After a brief discussion of the Committee's goal of adopting a Legislative Advocacy Policy and of the purpose of the Policy, it was moved by Alt. Committee Member Dino, seconded by Acting Chair Alvarado, and unanimously carried by all members of the Committee present at the meeting that the Committee concurs with staff's recommendation to adopt the Legislative Advocacy Policy and that the full Board consider the Policy at the next Regular Board Meeting.

4.3) Consideration and Possible Action on Outreach Activities for 2019. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay reviewed publications featuring the District to date and then provided an overview of outreach activities and events, including Proposition 218 notices to the public, press releases, successful Facebook postings, interviews of General Manager LaMoreaux by the Hispanic Chamber of Commerce for a promotional video and by the Antelope Valley Press for the Extreme Home Makeover story, donation of a raffle bag to the Childcare Resources Center for their event, various events for the Proposition 218 process, an appearance on the Café Con Leche radio program to promote the open house at the Leslie O. Carter Water Treatment Plant, submission of the District's 100th anniversary celebration to ACWA's Best in Blue competition, Coffee with Director Wilson, and representation at the Regency Palm Senior Living groundbreaking ceremony.

b) Upcoming Events/2019 Plans.

She then stated that upcoming events include a Rate Study Workshop on September 24, Annual Night at the Rural Museum on September 28, Café con Leche Radio Show on October 14, Coffee with Director Dizmang on October 19, Imagine a Day Without Water on October 23, the Greater Antelope Valley Water Emergency Coalition on October 30, the 3rd Annual Dia de Los Muertos Fiesta on November 2, and the 8th Annual Stem Conference for Girls also on November 2.

c) Greater A.V. Water Emergency Coalition.

She then stated that the Greater A.V. Water Emergency Coalition event is scheduled for October 30 at the Hellenic Center from 9 a.m. to 1:15 p.m.; that co-hosts include the City of Palmdale, the City of Lancaster, AVEK, Los Angeles County Waterworks, and the District; and that the tentative program includes presentations and discussions from local water agency General Managers, Emergency Coordinators from both cities, representatives from Edwards Air Force Base and the Sanitation Districts, an emcee from the Office of Emergency Services, Assemblyman Lackey, Senator Wilk, Supervisor Kathryn Barger, representatives from CalWARN and PWAG, local first responders, and a keynote luncheon speaker from Indian Wells Valley Water District regarding their experience with the recent earthquake.

General Manager LaMoreaux then stated that co-hosting the Greater A.V. Water Emergency Coalition in the amount of \$5,000.00 will be presented to the full Board for consideration at the next Regular Board Meeting.

5) Information Items.

5.1) Update on Proposition 218 Process and Outreach Plans for 2019 Rate Study. (Regional Leadership and Outreach Committee Goal/Public Affairs Director Shay/Finance Manager Williams)

Finance Manager Williams stated that 14 protests to the proposed water rate revenue increase have been received with two being invalid and that staff is scheduled to meet with representatives from the Antelope Valley Union High School District and the Palmdale School District to review the proposed water rate revenue increase.

Public Affairs Director Shay then stated that staff has received approximately 30 requests for Spanish translations of the Proposition 218 publication.

5.2) Other.

There were no additional information items.

6) Board Members' Requests for Future Agenda Items.

There were no requests for future agenda items.

7) **Date of Next Committee Meeting.**

It was determined that the next Regional Leadership and Outreach Committee meeting will be held in November after the public hearing regarding the water rate revenue increase.

8) **Adjournment.**

There being no further business to come before the Regional Leadership and Outreach Committee, the meeting was adjourned at 4:04 p.m.



Chair