



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

PRESS RELEASE

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FOR IMMEDIATE RELEASE

GIVE THE GIFT OF LIFE THIS VALENTINE'S, DONATE BLOOD AT PWD ON FEB. 13

Palmdale, CA – In partnership with the American Red Cross, Palmdale Water District (PWD) will host a Valentine's Day-themed blood drive from 9 a.m. to 3 p.m. Thursday, Feb. 13, at 2029 East Avenue Q in Palmdale.

Using the fun Valentine's phrase "You're just our type," donors are being recruited to help replenish the blood supply for the Red Cross, which provides all the blood used at Antelope Valley's two hospitals. Currently, the need is more pressing because of the recent wildfires that canceled many blood drives in Los Angeles, according to the Red Cross.

"There is a greater demand right now in areas unaffected by the wildfires, like the Antelope Valley," said Bob Woodall, American Red Cross Account Manager II Biomedical Services for Antelope and Santa Clarita valleys. "We hope more people will come help so that we can meet the needs of our hospitals until we get caught up."

(more)

Registration is required to donate. To schedule an appointment, visit www.redcrossblood.org and use the code “palmdalewater.” Donors can save up to 15 minutes on the day of the appointment by visiting www.RedCrossBlood.org/RapidPass to complete a pre-donation reading and health history questionnaire. Donors can receive a \$15 e-gift card from the Red Cross.

Donors will be able to learn their blood type and whether they have “baby blood,” which can be given to a newborn or pregnant mother. Additionally, African-American/Black donors can find out if they have a factor to help sickle cell patients.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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